श्रीबालकृष्णः प्रभुर्विजयतेतराम्

श्रीमद्वल्लभविट्ठलेशौ विजयेते

Namo Vṛkṣebhyaḥ

Vṛkṣāropaṇa Mahotsava 2.0

25 - 28 June, 2026

नमो वृक्षेभ्यः

वृक्षारोपण महोत्सव २.०

२५ - २८ जुन २०२६

Since the dawn of the Earth, long before humankind took its first breath, trees have stood in silent strength. Nurturing life, offering shade, and inspiring wisdom, it is under the shelter of the Vṛkṣa that our culture is said to have blossomed.The Vedas,Upaniṣads, Purāṇas,the Rāmāyaṇa, the Mahābhārata, and many other timeless epics were composed beneath their shade by great and noble Ṛṣis, reminding us that trees have always been sacred companions in the journey of knowledge and civilization.



Religious Significance of Plantation and Rearing of Trees

ṚgVeda (10.101.11)
Establish the tree/wood in the forest,
and set it firm beside a water-source.

Bṛhadāraṇyaka Upaniṣad (3.9.27)
The Puruṣa (Bhagavān) is as a tree
– the true embodiment of vegetation.

Śvetāśvatara Upaniṣad (3.9)
The Puruṣa, while being firm as a tree in the sky,
pervades all this universe.

Subodhinījī (10.2.27)
Śruti reveals: Bhagavān Himself
exists in the form of a tree.

Vālmīki Rāmāyaṇa (6.27.36)
Trees are the fulfillers of all desires.

Bhagavad Gītā (10.26)
Among all trees, I am the Aśvattha (Peepal).

Matsya Purāṇa (154.513)
A single tree is equal to ten children.

The **Śivapurāṇa** takes the lead in promoting the plantation of trees, granting them the status of a son. It highlights the manifold benefits of trees, stating that they please the gods with their flowers, the forefathers with their fruits, and travellers with their shade. The text also assures spiritual rewards: those who plant flower gardens are said to travel in the **Puṣpaka Vimāna**, and even in Yama's realm, such individuals are protected from the scorching sun.

As emphasised in the **Umā Saṁhitā** (11.7):
"One who plants trees in barren lands uplifts all past and future forefathers of his lineage."

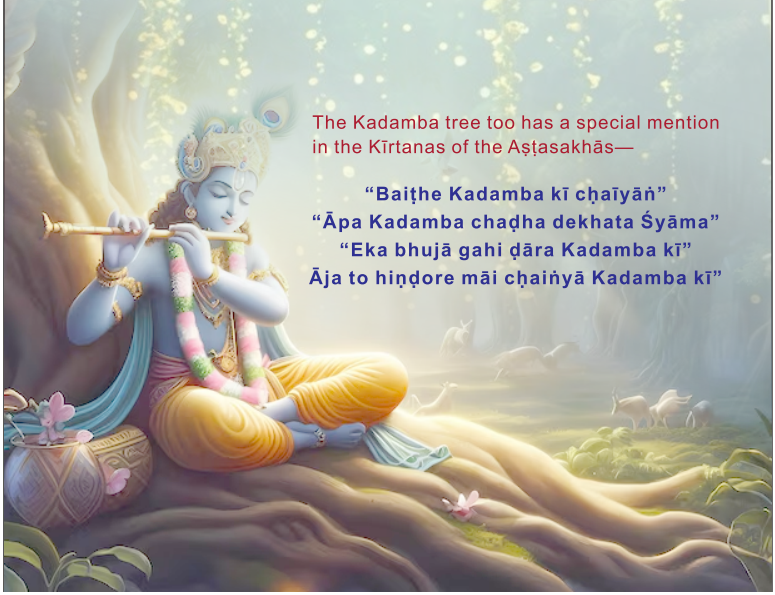
Plantation and rearing of trees is therefore, not only a service to society but also a sacred offering — one that ensures blessings for generations, honours the divine, and leaves an eternal footprint in the sacred soil of Dharma.

वटमूले स्थितो ब्रह्मा, वटमध्ये जनार्दनः।
वटाग्रे तु शिवो देवः सावित्री वटसंश्रिता॥



At the root of the Banyan tree resides **Brahmā**; in its middle abides **Janārdana** (Viṣṇu); at its top dwells Lord **Śiva**, and within the tree itself resides Goddess **Sāvitrī**.

The **Bhaviṣya Purāṇa** states, that planting trees is the highest form of charity, and the one who plants them, attains merit even in the higher realms.



The Kadamba tree too has a special mention in the Kīrtanas of the Aṣṭasakhās—

"Baiṭhe Kadamba kī cẖaīyāṅ"
"Āpa Kadamba chaḍha dekhata Śyāma"
"Eka bhujā gahi ḍāra Kadamba kī"
Āja to hiṇḍore māi cẖaiṅyā Kadamba kī"

Namo Vṛkṣebhyaḥ is a tree plantation drive initiated by
Geet Sangeet Sagar Trust under the auspicious and inspiring guidance of

Pūjya Goswami Śrī Prashant Kumarji Mahārāja, and
Pūjya Goswami Śrī Poornanandji (Bṛhan Mandir-Mumbai).



Geet Sangeet Sagar Trust

is conducting the

Vṛkṣāropaṇa Mahotsava

from **25 - 28 June, 2026**

in the sacred Tarheti of Śrī Girirājajī -

the most cherished playground of Śrī Kṛṣṇa.

Pūjya Mahārājaśrī has envisioned the planting of 225 trees.

This tree plantation drive forms a part of the

CLEAN TARHETI GREEN TARHETI MISSION





It is indeed our greatest blessing to plant a tree at the sacred foothills of Śrī Girirājajī.



Who knows — Śrī Kṛṣṇa Himself might one day rest beneath the shade of your tree,

or perhaps climb its branches to watch over His grazing cows.



No wealth can equal the joy and fulfillment that come from planting a tree in the divine land of Vraja-Bhūmi.

You are heartily invited to participate in this divine initiative. Feel blessed not only by planting a tree with your own hands, but also by adopting it and nurturing its growth.

We warmly encourage you to share this message with fellow Vaiṣṇavas, family, and friends, and inspire them to join our **CLEAN TARHETI GREEN TARHETI MISSION.**

Please take a moment to read the details regarding the tree plantation and adoption process using the link provided. https://namovrksebhyah.org/

We look forward to your enthusiastic participation in this divine seva, as together we contribute to the sanctity and greenery of Śrī Girirājajī's sacred Tarheti.

Geet Sangeet Sagar Trust
Trustees

Nilesh Modi **Seyjhal Jhaverri** **Chintan Shah**

For any queries, feel free to contact —
Smt.Dipa Sampat – 98210 21315 (after 4 pm)
Shri Anand Thakkar – 99309 24070
E-mail: 95gsst@gmail.com

Chief Guest
Shri Lokeshji Garg
(Samriddhi Jewellers-Mathura)

Patrons
Shri Rajubhai Whabi • Shri Ajay Gandhi • Shri Pradeeep Gandhi
Smt. Varshaben J. Shah (Jaliwala) • Shri Rajesh Vrajlal Vasani
Shri Anand Thakkar • Shri Samir Thakkar • Shri Parag Mehta

